

Please enter your search:

[Home](#) | [Premium](#) | [Archive](#) | [Video](#) | [Images](#) | [Forum](#) | [Blogs](#) | [Jobs](#) | [Shop](#)



Worth being delayed for

Search this blog

Recent Entries

Why a firm CSeries order from Lufthansa would be so nice right now...

Pilots lash out as American eyes Embraer 170 ops

American Airlines is less safe with ASAP gone: Allied Pilots Bluebox goes for the jugular as wireless IFE gets boost

Fred Smith and Linda Daschle - who could be next DOT head?

The fate of Harbin Embraer revealed...

Loosing the Bond: A tale of travel freedom and cell phones

American Airlines' passengers are angels but who cares?

And ViaSat makes three...Let the Ku-band race begin

Bombardier CSeries cabin pics...going to India?

Recent Assets



Why a firm CSeries order from Lufthansa would be so nice right now...

By Mary Kirby on October 20, 2008 8:51 PM | [Permalink](#) | [Comments \(0\)](#) | [TrackBacks \(0\)](#) | [ShareThis](#)

American Airlines' recent order for up to 100 Boeing 787s provided the weary airframer with a respite - albeit brief - from the near constant flow of negative news pertaining to the machinists' strike and the potential that this industrial action will delay the twinjet's delivery....again.

A nice firm CSeries order would also give a needed public relations boost to Bombardier, which has seen its shares struggle in the face of what the Globe and Mail rightly refers to as "the current climate of fear and uncertainty".



I had a great chat today with Forecast International senior aerospace analyst Raymond Jaworowski, who says Bombardier needs to get a firm CSeries order on the books in the not too distant future. Read the entire piece here, but the key quote is:

"I think they could probably go into next year without a firm order but not much more than early [next] year."

In short, Bombardier cannot afford the blow to its image if an order remains outstanding for its geared turbofan (GTF) bird, which has been a paper airplane for years (one that this RWG would love to see fly).

So what about Lufthansa? The carrier in July inked a letter of interest for 30 CSeries aircraft, enabling Bombardier to formally launch the programme. Three months later and the German operator has not yet firmed the deal. Lufthansa has "no date yet when we will firm the CSeries order", says a spokesman for the carrier.

In the same conversation, however, he reveals that Lufthansa is open to the possibility of ordering more 112-seat Embraer 195s. That's in addition to the 12 E-195s on order plus 18 E-190s that may very well be converted to the larger-capacity type.

"We will decide on the remaining 18 [E-190] aircraft later on, if we want them as E-190s or E-195s. So in the end, we might get 30 E-195s," says the spokesman.

And yes, Lufthansa believes there is room for both types in its fleet. "The CSeries aircraft has a capacity of 100-130 seats, which goes beyond the capacity of the E-190 family and thereby already caters to a different category. So we do not necessarily see too much interference."

Okay, grand. So what's the hold-up? Maybe Lufthansa is waiting for just the right moment. Personally, I can't think of a better place and time than the Wings Club luncheon in New York

October 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Tag Cloud

AeroMobile Air France Air Transport Association Airbus Airbus A320 Airbus A350 Aircell AirCell All Nippon Airways Allied Pilots Association American Airlines American Eagle Airlines AMR Corp antenna APA ATA Boeing Boeing 737 Boeing 767-200 Boeing 787 Boingo Bombardier Bombardier CRJ1000 British Airways connectivity Connexion by Boeing Continental Airlines CRJ1000 CSeries Delta Air Lines E-Jets Embraer Embraer 190 Embraer 195 FCC Federal Communications Commission geared turbofan Gogo GTF IFE ILFC in-flight connectivity in-flight entertainment JetBlue Airways John McCain Ku-band Lufthansa Mirabel Northwest Airlines OnAir Panasonic Avionics Pratt & Whitney regional jet Row 44 Southwest Airlines United Airlines US Airways



City on 19 November.

That's where Lufthansa chairman and CEO Wolfgang Mayrhuber will give his perspective "on a range of issues currently confronting the airline industry, including a weakened economy, the need for consolidation, changes in customer behaviours and the challenges and opportunities on Lufthansa's horizon", says the carrier in a press invite to the event.

Heck, it would be just in time for the US holiday of Thanksgiving...

(Photo care of Flightblogger...check out his photo stream [on Flickr here](#))

Categories: Air Transport, Original Equipment Manufacturers

Tags: Bombardier, CSeries, Embraer 190, Embraer 195, Forecast International, Globe and Mail, Lufthansa, New York, Wings Club, Wolfgang Mayrhuber

0 TrackBacks

Listed below are links to blogs that reference this entry: [Why a firm CSeries order from Lufthansa would be so nice right now....](#)

TrackBack URL for this entry: <http://www.flightglobal.com/cgi-bin/mt/mt-tb.cgi/38836>

Leave a comment

Sign in to comment on this entry, or comment anonymously.

ADVERTISEMENT

[Virgin America](#) [WAEA](#)
[World Airline](#)
[Entertainment](#)
[Association](#)

Archives

Select a Month...

Categories

[Air Transport](#) (88)
[Business Aviation](#) (4)
[Canadian Air Transport](#) (3)
[Caribbean/Latin American Air Transport](#) (6)
[In-flight Entertainment/Communications](#) (54)
[Military](#) (3)
[Original Equipment Manufacturers](#) (63)
[Regulatory](#) (15)
[US Air Transport](#) (76)

Flightglobal Blogroll

[Flightblogger](#)
[Flight International blog](#)
[Learnmount](#)
[Left Field](#)
[The DEW Line](#)
[Airline Business](#)
[Unusual Attitude](#)
[Hyperbola](#)
[Left Field](#)
[Image of the Day blog](#)
[Aviation and the Environment](#)
[Terminal Q](#)

[Subscribe to this blog's feed](#)

Sign up to

[Flight Digital Magazine](#)

[Flight Print Magazine](#)

[Airline Business Magazine](#)

[E-newsletters](#)

[RSS](#)

[Events](#)

[Subscriptions](#) | [Flight Newsletter](#) | [About Us](#) | [Media Centre](#) | [Contact us](#) | [Site Map](#) | [RBI media jobs UK](#)

[Disclaimer](#) | [Terms & Conditions](#) | [Privacy Policy](#)

© Reed Business Information 2008